



Crystal Clear Colours 2.0



Bright carotenoid-based colours

Crystal clear and warm appearance

Natural and vegan colour formulations

Highest colour stability

WE BRING IDEAS TO LIFE.

Döhler Crystal Clear Colours 2.0 –

For colour-intensive, natural, clear beverages

Crystal Clear Colours is the innovative Döhler natural colour range for 'warm orange', 'shining yellow' or 'soft yellow' tones in clear beverages. In the past, the only way to achieve these hues in clear beverages without affecting the taste and stability was by using artificial colours. Döhler has extended its spectrum of Crystal Clear Colours with a light yellow tone. Crystal Clear Colours 2.0 are based on natural colouring principles such as paprika extract, beta-carotene and lutein. Thanks to this use of uniquely plant-based raw materials, the colours are also suitable for vegetarian and vegan products. With this enlarged range of natural, Crystal Clear Colours, Döhler is reinforcing its breakthrough in the development of carotenoid-based colours for clear beverages.

Crystal Clear Colours deliver superior sensory properties in the finished product. They integrate perfectly into the product concept – harmonious and crystal clear – and do not create any aftertaste in the application. The colour range is also characterised by outstanding stability with regard to light, heat and various pH values, making them perfect for use in a wide range of applications. In clear beverages in particular, such as still drinks and water plus beverages, these shining colours offer a wide range of options for making the products stand out in the beverage aisle.

The world of Döhler Crystal Clear Colours

Choose from a special portfolio of bright colours and distinguish your beverage from the other products on the market.

Benefits & features:

- Bright orange and yellow carotenoid-based colours for clear beverages
- Natural and vegan colour formulations suitable for natural product positionings
- Very high light and heat stability
- High stability across a broad pH spectrum
- Customised Crystal Clear Colours

Ideal for:

- Still drinks
- Water plus beverages
- Carbonated soft drinks
- Sports drinks
- Energy drinks
- Alcoholic beverages



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