DöhlerGroup acquires Delta Aromatic (DELRO)

Döhler acquires Fruit Processing and Flavour Unit of Delta Aromatic (DELRO) Egypt

- Expansion in the dynamic African and Middle Eastern markets
- Excellent addition to Döhler’s product portfolio
- Increased proximity to customers in Africa and the Middle East

The globally active DöhlerGroup is pleased to announce the acquisition of the Fruit Processing and Flavour Unit of Delta Aromatic (DELRO). DELRO, the Egyptian specialist for fruit and vegetable ingredients, becomes part of the DöhlerGroup and will play a major role as the production and service hub for the dynamic markets in Africa and the Middle East. The Delta Aromatic’s business units “Fragrance” and “Agriculture” are not part of the acquisition agreement and will be operated as independent company. The new company name of the production site in Cairo will be “Döhler Egypt for the Production of Natural Fruit & Beverage Ingredients S.A.E.”. Since its foundation 25 years ago, DELRO has become a key player in the region. The existing management of DELRO will remain on board and will lead the newly formed Döhler Egypt. The DöhlerGroup is a global producer, marketer and provider of technology-based natural ingredients, ingredient systems and integrated solutions for the food and beverage industry. Döhler’s integrated approach and the broad product portfolio are the optimal basis for innovative and safe food & beverage applications. The product portfolio is ranging from flavours, colours, speciality & performance ingredients,
cereal ingredients, dairy ingredients, fruit and vegetable ingredients to ingredient systems.

Headquartered in Darmstadt, Germany, Döhler has 23 production and 24 application centres, 50 sales offices and sales activities in over 130 countries.

Döhler Egypt is the first Döhler production site on the African continent. Its portfolio of mango, white guava, strawberry, apricot and tomato completes the Döhler product portfolio perfectly. Due to the premium quality of natural resources in Egypt, Döhler Egypt is able to produce outstanding natural fruit concentrates, pulps and compounds of the highest standards. Egypt’s membership of the free trade zones, COMESA for the Eastern and Southern African markets and GAFTA for the Arab market offers many additional advantages to customers. The acquisition of DELRO will increase proximity to customers in Africa and the Middle East. Its convenient geographical position in North Africa allows Döhler Egypt to deliver to customers quickly and cost-effectively, both on the African continent and in the Middle East.

About Döhler

The DöhlerGroup (www.doehler.com) is a global producer, marketer and provider of technology-based natural ingredients, ingredient systems and integrated solutions for the food and beverage industry. Döhler’s integrated approach and the broad product portfolio are the optimal basis for innovative and safe food & beverage applications. The product portfolio is ranging from flavours, colours, speciality & performance ingredients, cereal ingredients, dairy ingredients, fruit and vegetable ingredients to ingredient systems.
Headquartered in Darmstadt, Germany, Döhler has 23 production and 24 application centres, 50 sales offices and sales activities in over 130 countries. More than 3,000 dedicated employees provide our customers with fully integrated food & beverage solutions from concept to realisation.

“WE BRING IDEAS TO LIFE.” briefly describes Döhler’s holistic and strategic approach to innovation. This comprises market intelligence, trend monitoring, the development of innovative products and product applications, advice on food safety and microbiology, food law as well as sensory & consumer science.

About DELRO:

Delta Aromatic (DELRO) is a brand that was established 25 years ago. Starting out as a flavour and fragrance house, the company quickly became a major player in its regional market. Due to the premium quality of natural resources in Egypt, DELRO was able to expand and diversify into related fields such as natural fruit concentrates, pulps, compounds and agriculture. The basis of the DELRO business relies on three main cornerstones: dynamic research and development, comprehensive understanding of the market and customer needs, as well as the flexibility to provide its partners with tailor-made solutions.

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