

Press Release

Ginger Flavours

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New Doehler Ginger Flavours – for products with that special something!

Ginger is trendy! While the fruity and spicy root was used mostly in Asian cuisine in the past, it is jazzing up supermarket shelves around the world today. Doehler (Döhler) has developed a broad portfolio of ginger flavours, in line with this "hot" trend. The flavours lend a unique note to all imaginable foods and beverages. Or: "That special something!" When creating flavours, the ingredient specialist relies on well-founded know-how in formulations. The flavours are tailored to a wide range of applications, as well as unique and distinctive thanks to many processing steps using modern technologies. The portfolio spans fresh and citrus nuances, spicy or floral tastes, even ranging to earthy and woody notes. In addition to extracts, Doehler offers "natural ginger flavours", "natural flavours with other natural flavours", "natural flavours (ginger type)" and "ginger flavours".

As a manufacturer of technology-based natural ingredients and ingredient systems for the food and beverage industry, Doehler has developed many innovative beverage concepts, such as beer mixes, adult lemonades, aqua fruit beverages, iced teas and even wine mixes with ginger flavours. The fresh spiciness of the ginger flavours means they can be combined with a huge variety of fruit notes to give beverages a unique taste twist! Thank to its integrated approach, Doehler can offer everything from a single source: from the first



product idea to the beverage innovation, all the way to the tailor-made ingredient and ingredient system.

About Doehler:

The DoehlerGroup (www.doehler.com) is a global producer, marketer and provider of technology-based natural ingredients, ingredient systems and integrated solutions for the food and beverage industry. Doehler's integrated approach and the broad product portfolio ranging from flavours and emulsions, natural colours and health ingredients, compounds, fruit preparations, alcoholic and non-alcoholic beverage bases, dairy bases, malt and cereal bases, sweetening systems to fruit and vegetable juices, purees, concentrates and blends is the optimal basis for innovative and safe food & beverage applications.

Headquartered in Darmstadt, Germany, Doehler has 19 production and 21 application centres, 50 sales offices and sales activities in over 130 countries. More than 2,700 dedicated employees provide our customers with fully integrated food & beverage solutions from concept to realisation.

"WE BRING IDEAS TO LIFE." briefly describes Doehler's holistic and strategic approach to innovation. This comprises market intelligence, trend monitoring, the development of innovative products and product applications, advice on food safety and microbiology, food law as well as sensory & consumer science.

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